

DETAILS OF SLM MATERIAL FOR EACH PROGRAMME

Faculty	Programme	Source of SLM	
Social Sciences	MBA	A committee of academics and subject experts from DEI and other Institutes along with experts in the subject from industry was formed by the respective programme coordinator and they wrote the material for the SLM. It was then reviewed by an outside expert and finally edited before being sent to the Academic Council of the Institute for approval	

S.No	Book Name	Course Code	Name of Author	Date Prepared	Last Update date	Source of SLM	Reference of SLM
1.	Human Resource Management	MBM 411	Dr. Shalini Nigam	2009	2014	As mentioned in the table above	Flippo EB: Personnel Management Beardwell Ian, Holden Ian: HUMAN RESOURCE MANAGEMENT Robbins Stephen A: THE MANAGEMENT OF HUMAN RESOURCES Mc Gregor Douglas: THE HUMAN SIDE OF ENTERPRISE Yoder Dale: PERSONNEL MANAGEMENT AND INDUSTRIAL RELATIONS Fisher Schoen Feldt Shaw: HUMAN RESOURCE MANAGEMENT
2	Foundations of Management	MBM 412	Dr. Akshay Satsangi	2009	2014		Peter Drucker: MANAGEMENT TASKS, RESPONSIBILITIES AND PRACTICES Knoetz, Harold: PRINCIPLES OF MANAGEMENT-AN ANALYSIS OF MANAGERIAL FUNCTIONS
3	Accounting for Managers	MBM 413	Ms. Adika Satsangi	2009	2014		Gupta RL: ADVANCED ACCOUNTANCY, Robert Anthony: ESSENTIALS OF ACCOUNTING, Batty J: MANAGEMENT ACCOUNTING, Gupta SP: MANAGEMENT ACCOUNTING, Agarwal ML: COST ACCOUNTING, Shukla SM: ADVANCED ACCOUNTANCY, Monga JR: FINANCIAL ACCOUNTING & COMPANY ACCOUNTS, Brown JJ & LR Howard: PRINCIPLES & PRACTICE OF MANAGEMENT ACCOUNTANCY, Bierman, Harold Jr. and Dyckman, Thomas R: MANAGERIAL COST ACCOUNTING, Pandey IM: ELEMENTS OF MANAGEMENT ACCOUNTING, Khan MY & Jain PK: MANAGEMENT ACCOUNTING, Copeland, Ronald M and Doacher: MANAGERIAL ACCOUNTING, Anthony RN: FUNDAMENTALS OF MANAGEMENT ACCOUNTING
4	Marketing Management	MBM 421	Dr. Rohit Rajwanshi	2009	2014		Kotler, Keeler, Koshy & Jha: MARKETING MANAGEMENT, Prentice Hall Rajan Saxena: MARKETING MANAGEMENT Ramaswamy: MARKETING MANAGEMENT William J Stanton, Michael J Ethel & Bruce J Walker: FUNDAMENTALS OF MARKETING Internet Exercise: Classical notions of Karl Marx and Max Weber, conceptualizations by Amartya Sen
5	Financial Management	MBM 422	Dr. K. Santi	2009	2014		Brealey & Myers: FINANCIAL MANAGEMENT Ross, Westerfield & Jaffer: CORPORATE FINANCE

			Swarup				Jim McMenamin: FINANCIAL MANAGEMENT- AN INTRODUCTION Khan & Jain: FINANCIAL MANAGEMENT Prasanna Chandra: FINANCIAL MANAGEMENT THEORY & PRACTICE
6	Quantitative Techniques	MBM 423	Dr. Preetvanti Singh	2009	2014		Fadil H Zuwaylif: APPLIED BUSINESS STATISTICS Taha HA: OPERATIONS RESEARCH-AN INTRODUCTION Wagner HM: PRINCIPLES OF OPERATIONS RESEARCH WITH APPLICATIONS TO MANAGERIAL DECISIONS
7	Operations Management	MBM 424	Dr. Sunita Malhotra	2010	2014		OPERATIONS MANAGEMENT: Gaither and Frazier, Thomson Learning OPERATIONS MANAGEMENT: Strategy and Analysis by L. J. Krajewski and L. P. Ritzman, Pearson Education OPERATIONS MANAGEMENT: William J. Stevenson, McGraw-Hill PRODUCTION AND OPERATIONS MANAGEMENT: MANUFACTURING AND SERVICES: Chase, Aquilano, Jacobs, TMH PRODUCTION AND OPERATIONS MANAGEMENT: Martinich, J W & Co.
8	Business Environment	MBM 432	Dr. Sanjay Bhushan	2010	2014		K Aswathappa: ESSENTIALS OF BUSINESS ENVIRONMENT Ishwar C Dhingra: THE INDIAN ECONOMY
9	Organisation Behaviour	MBM 434	Dr. Sumita Srivastav	2009	2014		Fred Luthans: ORGANIZATION BEHAVIOUR Harvey Paul: ORGANISATION BEHAVIOUR Davis Keith: HUMAN BEHAVIOUR AT WORK Udai Pareek: ORGANISATIONAL CULTURE & CLIMATE
10	Marketing of Services	MBM 451	Dr. Rohit Rajwanshi	2009	2014		Valarie Zeithami & Mary Bitner: SERVICES MARKETING, Tata McGraw Hill Ravi Shanker: SERVICES MARKETING Chowdhary: THE TEXT BOOK OF SERVICES OF MARKETING
11	Advanced issues in HRM	MBM 453	Prof. V. Prem Swarup	2009	2014		Garry Dessler: HUMAN RESOURCE MANAGEMENT. Ganesh Sharmon: COMPETENCY BASED HRM. Bill Curties, Hefley, Miller: PEOPLE CAPABILITY MATURITY MODEL. Mohan Nair: ESSENTIALS OF BALANCE SCORE CARD. Alan Mumford and Jeff Gold: MANAGEMENT DEVELOPMENT. TV Rao: PERFORMANCE APPRAISALS. Louis Carter, David Giber, Marshal Goldsmith: BEST PRACTICES IN ORGANIZATIONAL DEVELOPMENT AND CHANGE (for case studies)
12	Training & Development Management	MBM 454	Dr. Sumita Srivastav	2009	2014		The 2001 ASTD Training and Performance Yearbook, by John A. Woods and James W. Cortada. McGraw-Hill Priority Processing. Coaching CLUES: Real Stories, Powerful Solutions, Practical Tools, by Marian J. Their, Nicholas Brealey Publishing (London). Creating, Implementing, & Managing Effective Training and Development: State-of-the-Art Lessons for Practice, by Kurt Kraiger. Jossey-Bass Inc., Publishers. Foundations of Human Resource Development, by Richard A. Swanson and Elwood F. Holton. Berrett-Koehler Publishers, Inc. Strategically Integrated HRD: Six Transformational Roles In Creating Results-Driven Programs, by

						by Jerry W. Gilley and Gilley, Ann Maycunich. Perseus Books. Structured On-the-Job Training: Unleashing Employee Expertise in the Workplace, by L. Ronald Jacobs, Berrett-Koehler Publishers, Inc.
13	Financial Services	MBM 455	Dr. Sunita Malhotra	2010	2015	Avadhani VA: MARKETING OF FINANCIAL SERVICES, Himalaya publishing house, Delhi, 1999. Cornett and Sounders: FUNDAMENTALS OF FINANCIAL INSTITUTIONS MANAGEMENT, McGRAWHILL INTERNATIONAL EDITION, SINGAPORE, 1999. Khan MH: FINANCIAL SERVICES, TMH, NDELHI, 1997. Srivastava RM: MANAGEMENT OF INDIAN FINANCIAL INSTITUTIONS, HIMALAYA PUBLISHING HOUSE NDELHI, 1999.
14	Security Analysis & Portfolio Management	MBM 456	Dr. K. Santi Swarup	2010	2015	Avadhani VA: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT Barua Ranganathan Verma: PORTFOLIO MANAGEMENT Fisher and Jorden: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT Strong Rober A: PORTFOLIO MANAGEMENT HANDBOOK
15	Industrial Relations and law	MBM 457	Dr. S.K. Sharma	2010	2015	ND Kapoor: ELEMENTS OF INDUSTRIAL LAW Srivastava S: LABOUR LAWS AND INDUSTRIAL RELATIONS Monakka A: INDUSTRIAL RELATIONS Sharma AM: INDUSTRIAL RELATIONS - CONCEPTUAL AND LEGAL FRAMEWORK Verma Pramod: MANAGEMENT OF INDUSTRIAL RELATIONS
16	Research Methodology	MBM 512	Dr. Akshay Sangi	2010	2015	Karlinger FN: FOUNDATIONS OF BEHAVIOURAL RESEARCH Sheltz & Others: RESEARCH METHODS IN SOCIAL RELATIONS Kothari CR: RESEARCH METHODOLOGY- METHODS AND TECHNIQUES "MLA HANDBOOK FOR WRITERS OF RESEARCH PAPERS"- Seventh Edition
17	Business Communication	MBM 522	Dr. Meena Pydah	2010	2015	Bill Scott: THE SKILL OF COMMUNICATION Anna Laster Nell Ann Pickett: OCCUPATIONAL ENGLISH Jonh & Jean Megverr: BANK ON YOUR ENGLISH A MODERN COURSE IN BUSINESS ENGLISH (Class Book), Oxford University Press
18	Total Quality Management	MBM 551	Dr. Sunita Malhotra	2010	2015	James Evans and William M Lidsay, The Management and Control of Quality, Thomson Learning, 2002 Narayana V and N S Sreenivasan, Quality Management- Concepts and Tasks, New Age International, 1996. Shailendra Nigam, Total Quality Management, Excel Books, New Delhi. James R. Evans & William M. Lidsay, The Management and Control of Quality, (5th Edition), South-Western (Thomson Learning), 2002 (ISBN 0-

							<p>324-06680-5). Feigenbaum.A.V. "Total Quality Management, McGraw-Hill, 1991. Oakland.J.S. "Total Quality Management Butterworth – Hcinemann Ltd., Oxford.</p> <p>1989. Zeiri. "Total Quality Management for Engineers Wood Head Publishers, 1991.</p> <p>Feigenbaum.A.V. "Total Quality Management, McGraw-Hill, 1991</p>
19	E-Commerce	MBM 552	Dr. Arvind Banger	2010	2015		<p>Ravi Kalkota And Marcia Robinson: E-Business-Roadmap For Success. Raymond Greenlaw And Ellen Hepp; Fundamentals Of The Internet. Daniel Armor: The E-Business (R) Evolution</p>